

## 2010 Region One Conference Agenda

### Friday, April 23, 2010

- 11:00 am - Noon** Conference Registration
- 12:00-12:30 pm** Welcome & Opening Luncheon  
John Killin, Pacific Northwest Chapter •  
Region One Vice President Update and Comments -  
Dave Greiner, Region One Vice Chair •
- 12:30-1:25 pm** Membership Recruitment  
(General Session at Luncheon)  
Aaron Lindstrom, Enterprise Fleet Services •
- 1:30-2:30 pm** “What To Do in the Mean Time: Preparing Now for Recovery Later”  
(General Session)  
Kathleen Garrity, ABC Western Washington •
- 2:35-3:30 pm** Round Table Discussions (Concurrent)  
Break into smaller groups to discuss the concepts of Kathleen’s  
presentation
- 3:30-3:45 pm** BREAK
- 3:45-4:45 pm** Concurrent Sessions  
Using New Media Effectively – Toby Cummings •  
Chapter Leadership Development – Mark Latimer •  
Membership Recruitment – Aaron Lindstrom •
- 4:45-5:45 pm** Round Table Discussions (Concurrent)  
Increasing Participation in STEP Awards Program •  
Increasing Non-dues Revenue •  
Using AQC for Business Development/Recruitment •  
Increasing Member Involvement in Grassroots •
- 5:45-6:00 pm** BREAK
- 6:00-6:30 pm** Hosted Cocktail Reception
- 6:30-8:00 pm** Dinner - Remarks by National Chair  
Jim Elmer, James W. Elmer Construction Co. •  
Political/Legislative Update (General Session)  
Geoff Burr, VP Government Affairs •

### Saturday, April 24, 2010

- 7:30 – 8:30 am** Breakfast
- 8:30 – 10:00 am** Using New Terminology to win PLA Fights (General Session)  
Kevin Dayton, ABC California •
- 10:00 – 11:00 am** Round Table Discussions (Concurrent)  
Successful PAC Fundraising •  
Successful Chapter Events – Inexpensive or creative new • events  
Services to assist/attract members during economic downturn •
- 11:00 – 11:30 am** Regional Business Meeting/Closing Remarks – Dave Greiner  
Discussion on location/timing of next year’s conference •  
1. Alaska Chapter Volunteered to host 2011  
2. Other Regional Business
- 11:30 am** Adjournment/Box Lunch

## 2010 ABC Region One Conference Registration

Northwest College of Construction, 8111 Northeast Holman Street  
Portland, OR 97218

### April 23rd & 24th

#### Registration Information:

Name: \_\_\_\_\_

Additional Attendee(s): \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_ E-mail: \_\_\_\_\_

ABC Chapter: \_\_\_\_\_ Special Requirements: \_\_\_\_\_

#### Registration Fees

Conference Registration Fee: \$100      Quantity: \$ \_\_\_\_\_ x \$      Total Amt: \$ \_\_\_\_\_

#### Payment Information

\_\_\_ Check Inclosed Make checks payable to: ABC-PNW

\_\_\_ Credit Card \_\_\_ Visa \_\_\_ Mastercard \_\_\_

Card Number \_\_\_\_\_ Secur.# \_\_\_\_\_ Exp. Date \_\_\_\_\_

Print Name on Card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

**Mail to:** ABC-PNW, 8625 SW Cascade Ave, Suite 100, Beaverton, OR 97008

**Fax:** 503-598-0391    **Or you may register online at [www.abcpnw.org](http://www.abcpnw.org)**

#### Hotel Reservations

##### Ramada Portland Airport

6221 NE 82<sup>nd</sup> Avenue  
Portland, OR 97220  
503-255-6511 [www.ramada.com](http://www.ramada.com)  
(directly across street from the NWCOC)  
Rate: \$48.00/night

##### Red Lion Hotel

Portland Airport  
7101 NE 82<sup>nd</sup> Avenue  
Portland, OR 97220  
503-588-6722 [www.rdln.com](http://www.rdln.com)  
call for rates